



ProTon Europe is funded by the European Commission - DG Enterprise,
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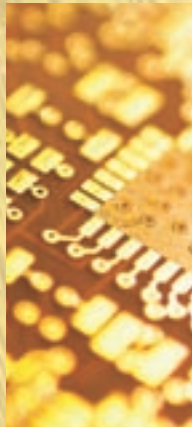
PROTON
EUROPE

Innovation from Public Research



GROWING INNOVATIVE COMPANIES

**INCORPORATING THE PROTON EUROPE
THIRD ANNUAL CONFERENCE AND THE GATE2GROWTH SUMMIT**



11- 13 December 2005
Aldershof Convention Centre
Berlin, Germany

PRACTICAL DETAILS

BACKGROUND AND OBJECTIVES:

This two-day conference will address the challenge of helping innovative companies grow – both through knowledge transfer from the research base as well as through effective funding mechanisms, strategic alliances and internationalisation. Day 1 on “Knowledge Transfer with SMEs” is being organised by ProTon Europe, Gate2Growth’s thematic network linking transfer offices of universities and public research centres, and will focus on successful examples of collaboration between research organisations and SMEs. Sub-themes include policies for bridging the gap between academia and industry, mechanisms for doing business with SMEs, networks for science-SME collaboration and knowledge transfer from universities to the regional economy. The programme concludes with the issuing of the Berlin Statement on Innovation and Knowledge Transfer to SMEs.

Day 2, the Gate2Growth Summit, is being organised by Europe Unlimited on behalf of the European Commission services. It will bring together the key actors in the field of stimulating innovation and entrepreneurship and financing growth. The programme will look at crucial issues, such as widening the technology base and second round financing, with a view to fostering entrepreneurship and growing more and better high-tech companies. Through focused presentations and discussions between policy makers and financial/technology intermediaries supporting the growth process, the conference’s objectives are to share pragmatic solutions, assess existing tools and services and offer hands-on advice.

FORMAT:

The conference begins with the General Assembly of ProTon Europe (members only) in the early evening of Sunday, 11 December, fol-

lowed by a welcome drinks reception open to all conference delegates. On Monday 12 December the conference focuses on the theme of “Knowledge Transfer with SMEs” and consists of a morning plenary session, followed by three breakout sessions in the afternoon. The ProTon Europe conference dinner is held on the Monday evening and all conference delegates are cordially invited. The Gate2Growth Summit is being held on Tuesday 13 December and consists of plenary debates and parallel discussion sessions. The final of the Gate2Growth Venture Contest takes place during the day in parallel, and the Gate2Growth Venture Contest Award Ceremony is being held in the evening, in conjunction with the gala dinner.

DATE/LOCATION:

The conference will be held on 11-13 December 2005 at the Adlershof Convention Centre, Rudower Chaussee 17 (on the corner of Volmerstrasse), 12489 Berlin, Germany, Tel. +49.30-63 92 22 20, Fax. +49.30- 63 92 22 01, www.adlershof-convent.de. Adlershof is Berlin’s largest science and technology campus and biggest media location. The ProTon Europe General Assembly and conference welcome reception are being held in the Courtyard by Marriott Hotel, Grünauer Strasse 1, 12557 Berlin.

LANGUAGE:

The working language of the conference is English.

PARTICIPANTS:

The audience targeted consists of the Gate2Growth Thematic Networks and their members, including

- Knowledge transfer specialists from universities and public research centres
- Incubator management professionals

- Academics, scholars, researchers, experts, active in finance, entrepreneurship and innovation
- Early stage seed and venture investors
- Innovation policy makers
- High-growth entrepreneurs
- Large companies, corporate venturing specialists, business development managers, R&D managers, M&A deal makers

FINANCIAL ASSISTANCE:

Full members of ProTon Europe may benefit from a financial contribution to their travel and hotel accommodation if they submit such a request to the organisers by 2nd December 2005 (see appropriate section of registration form). A total of 182 assisted places are available. Priority will be given to applicants from Central and Eastern European countries and from EU member states where the profession is still in its infancy. Membership of ProTon Europe may be applied for via the website: <http://www.protoneurope.org> or directly at the following link : <http://www.protoneurope.org/Proton/Signup/protonappform>

Those who apply for membership and/or for assisted places will be contacted immediately by the ProTon Europe secretariat.

COST/ACCOMMODATION:

Attendance at the 2-day Growing Innovative Companies Conference costs € 450 or € 250 for Central and Eastern Europe Countries' (CEEC) delegates. The 1-day fee for the Proton Europe Annual Conference on 12 December is € 300 or € 150 for CEEC delegates. The 1-day fee for the Gate2Growth Summit on 13 December is € 300 or € 150 for CEEC delegates. The conference fee covers all documentation and materials, as well as lunch and refreshments on each day of the

conference and the conference dinner. The conference dinner costs 75 EUR for accompanying guests, payable in cash at the conference registration desk.

Accommodation may be booked online via the ProTon Europe website (www.protoneurope.org). A choice is offered between 4 hotels, all located in the vicinity of the Adlershof Convention Centre. Transport by coach will be provided from the most outlying hotels.

PROGRAMME SCHEDULE

Sunday 11 December 2005

Venue: Courtyard By Marriott Berlin Köpenick, Grünauer Strasse 1, Berlin

17.00 - 19.00 ProTon Europe General Assembly (members only)

19.00 - 20.30 Welcome Reception for all conference delegates

Monday 12 December 2005

ProTon Europe 3rd Annual Conference - Knowledge Transfer with SMEs

Venue: Adlershof Convention Centre, Rudower Chaussee 17, Berlin

08.30-09.00 Registration with coffee
09.00-09.20 Welcome: Gilles Capart, Chairman of the Board, ProTon Europe

P1: Policies for bridging the gap between academia and industry

- 09.20-09.50** From Gate2Growth to Europe Innova, David White, Director, DG Enterprise and Industry, European Commission (B), followed by MOU signing ceremony between ProTon Europe and the IRC network
- 09.50-10.15** Training IP management professionals for academia and industry: the Patent Academy, Jean-Michel Zilliox, EPO (D)
- 10.15-10.40** New initiatives for investing in knowledge transfer and innovation, Jean-Jacques Mertens, European Investment Bank (L)
- 10.40-11.10** Coffee

P2: Showcase of successful schemes of knowledge transfer with SMEs

- 11.10-11.35** Harvesting the crop of innovations from the U.S. Federal Laboratories, Susan Sprake, New Business Development Executive, Los Alamos Federal Laboratory and Vice-Chair of the Federal Laboratory Consortium (USA)
- 11.35-12.00** The role of licensing to SMEs, Dr Klaus Kobek, TechnologieAllianz (D)
- 12.00-12.25** The successful KTO of the future, John Latham, Coventry University Enterprises (UK)
- 12.25-13.00** Panel discussion with audience
- 13.00-14.00** Lunch

14.00-16.00

B1: Mechanisms for doing business with SMEs

- The use of FP programmes to foster collaboration with SMEs - example of DETECT-IT, Philippe Vanrie, EBN (B)
- Licensing high-tech inventions to SMEs, Dr Bernhard Hertel, Garching Innovation (D)
- Unipilot - a consultancy programme to help firms internationalise, Jesper Åkerlund, Uminova Innovation (S)
- The use of research infrastructure to support knowledge transfer with SMEs: Genopole case study, Daniel Christiaen, Fondation Rhône-Alpes-Futur (F)

B2: Networks for science-SME collaboration

- The Technology Circle - a regional approach to research-SME collaboration, Jaap van Tilburg, University of Twente (NL)
- The benefits of knowledge networks for SMEs - a company testimonial, Erki Mölder, Quattormed (EE)
- ERA-SME, a European platform for networking research centres and SMEs, Günter Külzhammer, VDI/VDE Innovation + Technik GmbH (D)
- Netways, a think tank linking academic experts and SMEs, Bruno Woeran, Danube (A)

B3: Knowledge transfer to the regional economy

- Developing assets, growth and sustainability within the SME sector, Robert Bruce, Heriot Watt University (UK)
- Seed funds in support of knowledge transfer, Laurent Kott, INRIA (F)

- Knowledge transfer in a dual purpose institution: the Instituto Tecnológico de Informática, Juan Carlos Perez (S)
- Graduate placements in companies: the most powerful knowledge transfer tool, Mario Sartori, COREP (I)

16.00-16.30

Coffee

P3: The Berlin Statement on Innovation and Knowledge Transfer to SMEs

16.30-17.30

Chair: Gilles Capart with panel composed of ProTon Europe Steering Group

20.00

Berlin by Night, followed by Gala Dinner: address by representative of Berlin Government, Department of Science, Research and Culture

Tuesday 13 December 2005

Gate2Growth Summit

Venue: Adlershof Convention Centre, Rudower Chaussee 17, Berlin

08.30

Registration opening & welcome coffee

09.15

Welcome

09.30

Opening Speech: **From Gate2Growth to Europe Innova**

10.00

Key note Speech:

10.25

Panel Session: **Growing innovative companies in Europe**: identifying the obstacles

11.15

Coffee Break

11.45

Discussion Session 1:

Widening the technology base: Strategic Alliances and Collaborative Research with public sector

13.00

Discussion Session 2:

Bridging the gap between seed and venture capital
Gate2Growth Venture Contest Final Jury (1): 3-4 Ventures present their business in front of a jury with final Q&A. Max 20'/venture, followed by jury debate

Lunch

14.15

Discussion Session 3:

Growth Financing: Innovative and creative options

Discussion Session 4:

Going European: internationalisation of growth companies

Gate2Growth Venture Contest Final Jury (2): 3-4 Ventures present their business in front of a jury with final Q&A. Max 20'/venture, followed by jury debate

15.30

Coffee Break

16.00

Panel Session: **Growing innovative companies in Europe**: key findings from the Gate2Growth Initiative

Gate2Growth Venture Contest Final Jury (3): 3-4 Ventures present their business in front of a jury with final Q&A. Max 20'/venture, followed by jury debate

17.15

Closing Keynote

17.45

End of the Conference

19.30

Cocktail/Dinner incl Gate2Growth Venture Contest Award Ceremony

REGISTRATION FORM

GROWING INNOVATIVE COMPANIES • 11-13 December 2005 - Berlin, Germany

Please return to: ProTon Europe Secretariat 44, rue des Palais, B-1030 Brussels
Fax: +32.2-211 3405 (Tel: +32.2-211 3432)

Name: Title: Dr. Mr Mrs Ms

First Name:

Job Function:.....

Organisation:

Full Address:

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Tel:.....

Fax:

E-mail:

CONFERENCE

- I wish to register for the 2-day conference on 12 and 13 December
- I also register for the ProTon Europe General Assembly on 11 December
- I wish to register only for the ProTon Europe day on 12 December
- I wish to register only for the Gate2Growth Summit on 13 December

My choice for the parallel sessions on 12 December in order of preference (1 = first choice) is:

- 1 – Mechanisms for doing business with SMEs
- 2 – Networks for science-SME collaboration
- 3 – Knowledge transfer to the regional economy

My choice for the parallel sessions on 13 December is:

- 1 – Widening the technology base
- 2 – Bridging the gap between seed and venture capital
- 3 – Growth financing
- 4 – Internationalisation of growth companies

SOCIAL PROGRAMME

Please register me for the

- Welcome drinks reception on Sunday 11 December
- Berlin by Night and gala dinner on Monday 12 December
- Venture Contest Award Ceremony and gala dinner on Tuesday 13 December

PAYMENT

I undertake to make payment of the conference registration fee:

- 2-day rate 450 euro 2-day rate CEEC 250 euro
- 1-day rate 300 euro 1 day rate CEEC 150 euro

Upon registration, participants will be sent an invoice with further details on payment by bank transfer or credit card.

ASSISTED PLACES

- I wish to apply for a travel/accommodation grant to attend the conference
- My organisation is already a full member of ProTon Europe
- We have submitted an application for membership

ACCOMMODATION

- I am booking hotel accommodation via the ProTon Europe website

Cancellation Policy: A full refund less 50 euro will be made if written cancellation is received at least 15 days before the conference. A 50% refund will be made if cancellation is received less than 15 days before the event. Substitutions may be made at any time.